## Internet Technologies for Digital Libraries

Larry Masinter September 1998

THE DOCUMENT COMPANY XEROX

#### For copies of slides...

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- Send email to:

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with your name, address, and telephone number, and I will send you a copy.

#### Purpose of Tutorial

- Survey of Internet Technologies
  - important for digital libraries
- Introduce terms and set in context
- Standards and the Standards process

#### Outline of Tutorial

## Part 1: Digital Libraries, Document Management, and the Web

- Overview, Motivation

#### Part 2: Internet Standards

Organizations and processes

#### Part 3: Survey of Internet technology

- Document formats
- Naming and Metadata
- Network Protocols

#### About the speaker

#### Principal Scientist, Xerox Palo Alto Research Center

- Previous areas of work include programming languages and environments, document and image management systems
- Current project: Electronic commerce for document services
- Internet application standards:
  - World Wide Web Consortium
    - Advisory Board
  - Internet Engineering Task Force Applications Area
    - Chair, URI; Chair, HTTP
    - Editor or author of 18 Internet specifications
    - Web, Printing, Fax, document communication

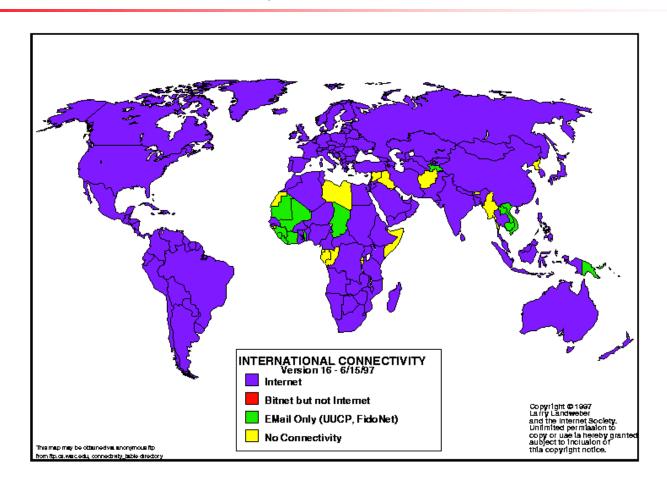
## Part I: Digital Libraries, Document Management, and the Web

- Introduction and definitions
- Common technology elements
- The opportunity

## Defining "Internet": what's important

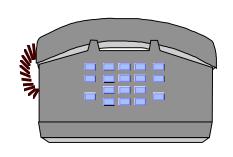
- One network, everyone on it
- Multiple modes of communication
- Multiple media

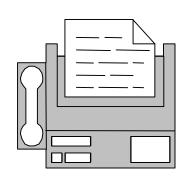
## What's important? One Network, Everyone On It



### Many modes of communication

- publish/retrieve web
- broadcast/subscribe netnews, push
- interact email







## Many kinds of media

- documents
- video
- music
- interactivity







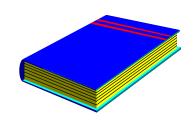
### Internet: Global Interoperability

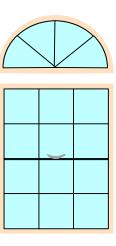
- Shared standards
- Working together
- International support
- Everyone connected, including
  - publishers, readers,
  - consumers, merchants



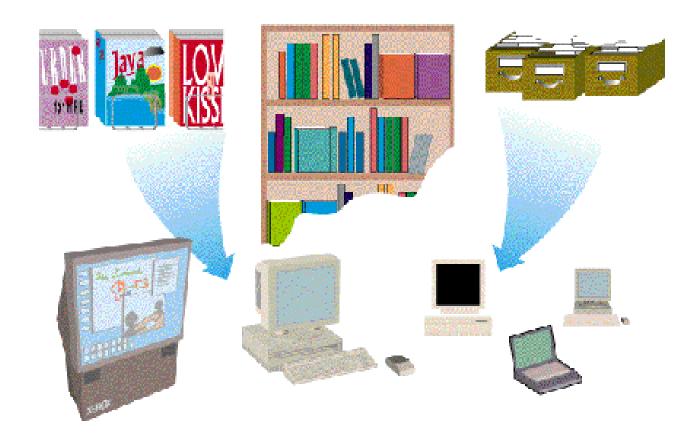
#### Digital Libraries: A Vision

- Putting the world's knowledge online
- Preserve dual role of preservation & access
- Access to very large collections
- Document conversion and access

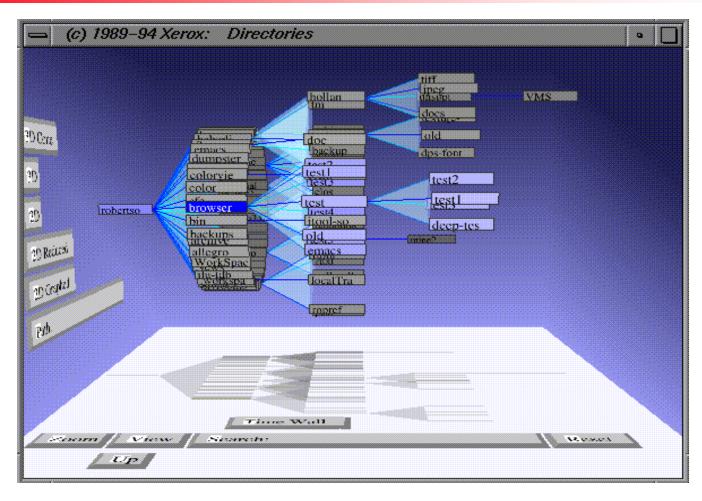




## Putting the world's knowledge online

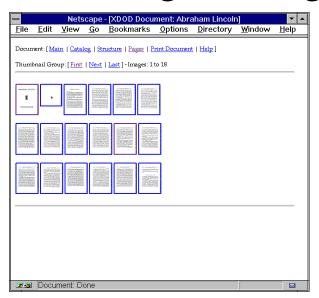


## Access to very large collections



#### Document conversion and access

- Convert traditional library material
- Make available to local and remote users
- Focus on Indexing, finding, accessibility



#### Document Management: the Vision

Helping groups and companies organize information and work



#### Document Management Industry

- Well-established set of products and services
- Broad marketplace, but primary applications:
  - Documents as Memory
  - Documents as Process
  - Documents for Products
  - Documents as Products

## Documents as Memory: Helping groups remember

- Users are "knowledge workers"
  - read information, analyze, produce more
- Law office
  - track correspondence
- Product organization
  - manage database of customer complaints, feature requests
- Marketing department
  - competitive profile

## Document as Process: Helping managing work

#### Documents contain process information

- Insurance company
  - handling claims
- Financial services
  - processing loan applications
- Government offices
  - processing building permits
- Commercial organizations
  - customer billing, service

# Document for Product: Describing something else

#### Examples from Manufacturing and Service

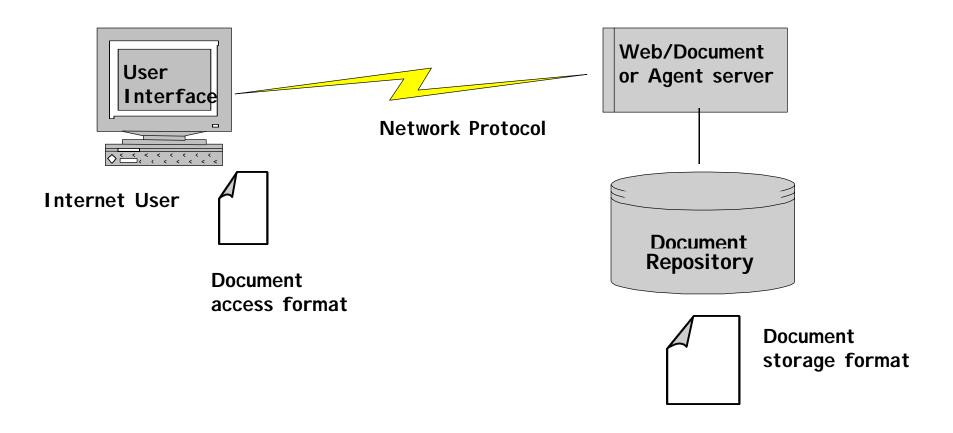
- Aerospace
  - Managing service, construction diagrams
- Pharmaceuticals
  - New Drug Application
- Financial services firm
  - Description of financial products
- Software
  - Manuals in many languages

## Document as Product: "Intellectual Property"

#### Quality, timeliness, copyright management

- Entertainment
  - fiction, novels, trade
- Education
  - Course pack
  - Document assembly
- Production publishing
  - Just-in-time production
  - Books on demand

## Common Technology Framework



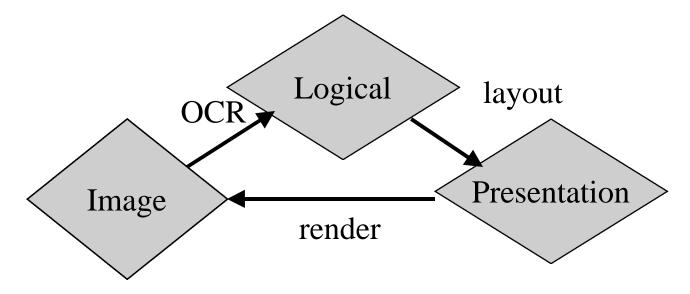
#### Common Technology Elements

#### Documents

- Formats, access methods, conversions
- Protocols
  - network and application interfaces
- References
  - naming, addressing, and description
- Security
  - authentication, authorization, accounting

#### Documents: Technology elements

- Electronic document formats:
  - logical, presentation, image
- Document conversion methods:



#### Protocols: Technology Elements

- Searching
  - Internet: Web forms, DASL
  - Libraries: Z39.50
- Document access and interaction
  - Internet: HTTP
- Metadata discovery and update
  - WebDAV
- User identification, authorization

### References: Technology Elements

- Internet:
  - naming: URLs, URNs, URIs, Links
  - metadata: RDF
- Document management:
  - proprietary document handles
- Library:
  - ISBN, ISSN
  - MARC

#### Security: Technology Elements

- User Identity
  - login, smart card
- Key management
  - keeping passwords from travelling
- Property rights
  - recording and monitoring use
- Watermark
  - marking documents for later tracking

#### The Opportunity

- Document management and the Internet
  - Moving work beyond the enterprise
- Digital libraries and document management
  - long term preservation and community access
- The Internet and digital libraries
  - The world's knowledge available to the world

#### Summary

- Three applications
- Technology needs overlap

Different mechanisms

Many opportunities
 if we bring technology
 together

